## STATE OF ILLINOIS SECRETARY OF STATE SECURITIES DEPARTMENT

IN THE MATTER OF:
PAUL A. GUERRERO, LUCERO GUERRERO, and
PAG SERVICES, INC.

Case No.1300148

### TEMPORARY ORDER OF PROHIBITION

TO THE RESPONDENTS:

PAUL A. GUERRERO 1306 WEST LAKE STREET MELROSE PARK, IL 60160 LUCERO GUERRERO 1306 WEST LAKE STREET MELROSE PARK, IL 60160

PAG SERVICES, INC. 1306 WEST LAKE STREET MELROSE PARK, IL 60160

On information and belief, I, Jesse White, Secretary of State for the State of Illinois, through my designated representative, who has been fully advised in the premises by the staff of the Securities Department, Office of the Secretary of State, herein find:

- 1. Respondent Paul A. Guerrero was, at all relevant times herein, a resident of Illinois with a last known address of 5901 N. Bradley Ct. in Hanover Park, Illinois 60133. On information and belief Paul Guerrero and Respondent Lucero Guerrero left that residence in or about the Spring of 2013. Paul Guerrero is the founder and President of PAG Services, Inc.
- 2 Respondent Lucero Guerrero is the spouse of Respondent Paul Guerrero and the Vice President of Respondent PAG Services, Inc.

- 3. Respondent PAG Services, Inc., was an Illinois entity doing business from 1306 West Lake Street in Melrose Park PAG Services was incorporated in April of 2011 by Respondent Paul Guerrero and dissolved by him in February of 2013. Respondent Paul Guerrero is the president and agent of PAG Services, Inc.
- 4. Respondent PAG Services, Inc. was, purportedly, in the business of providing tax advice to individuals and corporate entities. Respondents Paul and Lucero Guerrero provided the advice to many members of Chicago's Latino Community, utilizing their ties within that community to obtain the confidence of their customers.
- 5. Respondents Paul A. Guerrero, Lucero Guerrero, and PAG Services, Inc. are not registered to act as Investment Advisors, Investment Advisor Representatives, or sales persons of securities in Illinois, or any other state.
- 6. Respondent Paul A. Guerrero was registered with Illinois and FINRA as a salesperson of securities from 2005 to 2008, when he was employed by Chase Investment Services, Corp. His registrations lapsed when Paul Guerrero's employment with Chase was terminated in January of 2008.
- 7. From 2009 through 2011 Respondents solicited investments into his company, PAG Services, Inc. from at least three Illinois residents. Respondent Paul A. Guerrero utilized his standing as a business person in the Latino community to obtain the confidence of the four investors, all of which are also members of the Latino community in Chicago.
- 8. Respondent Paul A. Guerrero offered the investors "certificates of ownership" in his company, Respondent PAG Services, Inc., telling the investors that Respondents planned on opening approximately ten (10) offices in Wisconsin and that for each certificate, costing five hundred dollars (\$500.00), the investor would get ten cents (\$0.10) for every new customer serviced in each of the new offices.
- 9. From 2010 through 2011Respondents paid one investor ("Investor 1") pursuant to the agreement, but thereafter told this investor that his payments were being rolled over into more shares. During that time Investor 1 purchased fifty thousand dollars (\$50,000.00) of certificates.
- 10. The second investor purchased fifty thousand dollars (\$50,000.00) of certificates from Respondents in May of 2011.
- 11. The third investor purchased twenty-five thousand dollars (\$25,000.00) of certificates in November of 2011.

- 12. The fourth Illinois resident investor was approached by Respondent Paul A Guerrero in or about July 31, 2012, when Respondent Paul A. Guerrero solicited a promissory note, entitled "Loan Agreement" to investor in which Respondent Paul A. Guerrero agreed to borrow twelve thousand dollars (\$12,000.00) from investor and, in one year, pay the principal amount along with six thousand dollars (\$6,000.00) fixed interest.
- Respondents never paid the investors pursuant to the terms of the certificates, nor did Respondent Paul A. Guerrero honor the promissory note sold to the fourth investor.
- 14. Respondents refuse to respond to investors' inquiries regarding the investments.
- 15. A review of Respondents' multiple bank accounts indicated that the investor money was used by Respondent Paul A. Guerrero and Respondent Lucero Guerrero to pay their own personal debts and purchase personal items and services to maintain their lifestyle
- 16. Respondents have, as of the time of this writing, continued to maintain their office at 1306 West Lake Street in Melrose Park, however, they do not keep office hours and the Respondents send an agent to pick up mail at the location as well as pay the rent, in cash, to the property's owner.

### Failure to Register

- 17. Respondents certificates sold to the investors constitute a "security" as defined by Section 2.1 of the Illinois Securities Law of 1953 (the "Act").
- 18. Respondents made "offers" and "sales" of their certificates as those terms are defined in Sections 2.5a and 2.5 of the Act.
- 19. Section 5 of the Act requires all securities that are offered or sold in Illinois to be registered with the Illinois Secretary of State prior to their offer or sale in Illinois.
- 20. Section 12.A of the Act provides it shall be a violation of the provisions of the Act for any person to offer or sell any security except in accordance with the provisions of this Act.
- 21. Section 12. D of the Act provides that it shall be a violation of the provisions of the Act for any person to fail to file with the Secretary of State any application, report or document required to be filed under the provisions of the Act.

# Temporary Order of Prohibition

- 4 -

- 22. Respondents' certificates are not registered with the Illinois Secretary of State.
- Respondents have violated Sections 12.A and D of the Act for failing to register the above-described securities with the Illinois Secretary of State.

#### **SECURITIES FRAUD**

- 24. Section 12.F of The Illinois Securities Law of 1953, 815 ILCS 5/1 et seq, (The "Act") states that it shall be a violation of the provisions of this Act for any person to, "engage in any transaction, practice or course of business in connection with the sale or purchase of securities which works or tends to work a fraud or deceit upon the purchaser or seller thereof." 815 ILCS 5/12.F.
- 25. Section 12.G of the Act states that it shall be a violation of the provisions of this Act for any person to, "obtain money or property through the sale of securities by means of any untrue statement of a material fact or any omission to state a material fact necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading." 815 ILCS 5/12.G.
- 26. Section 12.I of the Act states that it shall be a violation of the provisions of this Act for any person to, "employ any device, scheme, or artifice to defraud in connection with the sale or purchase of any security, directly or indirectly. 815 ILCS 5/12.I.
- 27. Respondents' sale of their certificates to investors, with no intention of using the proceeds for business purposes, constitutes violations of the above-described antifraud provisions of the Act
- 28. The aforementioned findings are based upon credible evidence.
- 29. Section 11.F(2) of the Act provides, *inter alia*, that the Secretary of State may temporarily prohibit the offer or sale of securities or the business of rendering investment advice by any person, without notice and prior hearing, if the Secretary of State shall deem it necessary to prevent an imminent violation of the Act or to prevent losses to investors that will occur as a result of prior violations of the Act.
- 30. The entry of this Temporary Order prohibiting Respondents from offering or selling securities in or from the State of Illinois is in the public interest and for the protection of the investing public and is consistent with the purposes intended by the provisions of the Act.

NOW THEREFORE IT IS HEREBY ORDERED THAT: pursuant to the authority granted by Section 11.F of the Act, Respondents PAUL A. GUERRERO, LUCERO GUERRERO, and PAG SERVICES, INC., its managers, officers and directors, agents, employees, affiliates, representatives, successors and assigns are PROHIBITED from offering or selling securities in or from this State or rendering investment advice in or from this State until the further Order of the Secretary of State.

NOTICE is hereby given that Respondents may request a hearing on this matter by transmitting such request in writing to the Director, Illinois Securities Department, 69 West Washington Street, Suite 1220, Chicago, Illinois 60602. Such request must be made within thirty (30) calendar days of the date of entry of the Temporary Order of Prohibition. Upon receipt of a request for hearing, a hearing will be scheduled as soon as reasonably practicable. A request for hearing will not stop the effectiveness of this Temporary Order and will extend the effectiveness of this Temporary Order for sixty days from the date the hearing request is received by the Department.

FAILURE BY ANY RESPONDENT TO REQUEST A HEARING WITHIN THIRTY (30) CALENDAR DAYS AFTER ENTRY OF THIS TEMPORARY ORDER OF PROHIBITION SHALL CONSTITUTE AN ADMISSION OF ANY FACTS ALLEGED HEREIN AND SHALL CONSTITUTE SUFFICIENT BASIS TO MAKE THIS TEMPORARY ORDER OF PROHIBITION FINAL.

ENTERED: This day of 2013.

Jason Chronopoulos
Enforcement Attorney
Illinois Securities Department
69 West Washington Street, Suite 1220
Chicago, Illinois 60602

JESSE WHITE Secretary of State State of Illinois

Desse White I